



## BBS 4.0 Risk Literacy Upgrade



The world of work has changed a lot over the past few years and has developed steadily. For this reason, tried and tested concepts also have to develop further. And that's exactly what we did! The result of this process is **BBS 4.0 – Risk Literacy Upgrade**.

The behavior of employees and the culture in the company is the central starting point for improving safety. The employees hold the reins in their own hands for their safety. This is where risk literacy comes into play. You don't have to know all the rules, you have to correctly assess situations, communicate risks and pay attention to each other.

But many previous processes are very "bulky", "old-fashioned" and not tailored to today's requirements for employees.

**BBS 4.0** is the right solution here.

For our concept we use the scientific principles of BBS and best practices from more than 20 years of practical work in companies and combine this with fresh impulses from the area of risk literacy / risk culture. This creates a very innovative, efficient and yet sustainable concept.





## Your Coaches **Gerhard Heinze**

A great benefit is the special combination of the coaches. We mix classic & modern, old & young, innovation & experience and much more.



**Gerhard Heinze** gained, as a mechanical, REFA and safety engineer, many years of operational experience in the management of international companies. He also worked for seven years as a lecturer in the prevention service of an accident insurance company. Already during this time he introduced the ideas of Loss Control and Behavior Based Safety in German speaking countries.

Gerhard Heinze has been a recognized seminar developer and trainer for over 30 years. He is particularly active in the field of *"culture and behavior change"* and is viewed by major companies as a pioneer and companion. Gerhard Heinze is also active as a speaker and book author



## Your Coaches **Holger Schumacher**

→ **Holger Schumacher** is an expert on risk literacy. With his company Media Crossers GmbH he advises stunt teams and production companies on the implementation of stunts and dangerous filming. At the beginning of his career he worked actively as a stuntman for many years, including as a permanent member of the stunt team of the most successful German action series „Alarm für Cobra 11“.

He is now a sought-after risk coach, speaker, occupational safety specialist, BBS coach and active as an ambassador for the BG ETEM. He supports companies across all industries to improve the risk literacy of their employees and thus safety in the long term. To do this he relies on innovative concepts, always under the motto: „What do we learn from stuntmen?“





## What do we do?



After the initial contact, we go to the screening, which forms the base for the concept to be developed afterwards. The focus is on discussions with managing directors, executives, inspections and workshops. We prepare these results in a presentation that not only presents the results, but also provides an initial approach – or even several – for a solution. These are then discussed in a meeting with the decision-makers. After that we work on the strategy. **We combine online and face-to-face offers into an implementation that is optimized for your needs.**

Then we start our seminars on the subject of behavior and risk literacy – for managers and employees alike. Right from the start, we rely on opinion leaders and pioneers in the company. In the next phase, the project will be expanded to include communication seminars, as this is the key to sustainable change and most companies have a lot to catch up to.

Last but not least, we are at your side as a sparring partner throughout the project and help you with all questions and difficulties. We do not leave you alone.

